

Michael Jordan and Jordan Brand Black Community Commitment Grants

Click below to learn more about the latest grantees. To learn more about the Jordan BCC, visit nike.com/jordan/purpose.

Institutional Grants

* Denotes renewed grant

ECONOMIC JUSTICE

Management Leadership for Tomorrow (MLT) *

Bethesda, Maryland

mlt.org

Management Leadership for Tomorrow (MLT) is a national nonprofit organization tackling the underlying, but typically overlooked, economic levers critical to advancing racial equity and social justice in America. By expanding economic mobility and transforming the career trajectories of people of color, while also standardizing and scaling racially equitable employer practices, MLT closes the racial wealth gaps that underpin the broader inequities that have continually plagued communities of color. MLT is working to ensure that people of color are able to thrive, not just survive.

Next Gen Personal Finance *

Burlingame, California

ngpf.org

Next Gen Personal Finance's mission is that by 2030, ALL students will take a one semester personal finance course before graduating from high school.

EDUCATION

Center for Black Educator Development *

Philadelphia, Pennsylvania

thecenterblackened.org

The Center for Black Educator Development is rebuilding the national Black teacher pipeline to support quality education for all students. They leverage the well-documented research that Black students are best positioned for success when they are taught by people who can serve as mirrors, not just windows, to their world.

DonorsChoose *

New York, New York

donorschoose.org

DonorsChoose is committed to combating racial and socioeconomic inequity in school funding. Their team works to inspire as much support as possible for teachers of color and for schools that serve low-income communities and Black, Latino, and Native American students.

Hidden Genius Project *
Oakland, California
hiddengeniusproject.org

Founded in Oakland, The Hidden Genius Project was created by five Black male entrepreneurs/technologists, looking to establish a program to connect young Black males with the skills, mentors and experiences that they need to become high-performing entrepreneurs and technologists in a 21st century, global economy.

Urban Ed Academy *
San Francisco, California
urbanedacademy.org

The mission of Urban Ed Academy is to build equity in education through representative leadership in and around school, with a vision for every student in San Francisco to have one Black male teacher before sixth grade. Previously a Jordan BCC Community Grantee (a program that supports local, grassroots community organizations), their commitment to capacity building and growth has expanded their opportunity for investment, which will continue to advance recruitment and support of Black educators in the San Francisco Bay area and beyond.

NARRATIVE CHANGE

Ida B. Wells Society for Investigative Reporting *
Atlanta, Georgia
idabwellssociety.org

The Ida B. Wells Society for Investigative Reporting is a news trade organization dedicated to increasing and retaining reporters and editors of color in the field of investigative reporting. The organization, which is spearheaded by veteran journalists, also seeks to educate news organizations and journalists on how the inclusion of diverse voices can raise the caliber, impact and visibility of investigative journalism as a means of promoting transparency and good government.

**Morehouse College's Journalism in Sports, Culture, and Social Justice
Department ***
Atlanta, Georgia
morehouse.edu/academics/majors/journalism

Morehouse College established a sports journalism major with seed funding from the Jordan BCC. The school has expanded the program to enroll students from nearby Spelman College and Clark Atlanta University. The program focuses on innovative storytelling using visual journalism, audience development, arts and entertainment, and data applicable to sports, arts and entertainment, and social justice.

SOCIAL JUSTICE

Black Voters Matter *

Atlanta, Georgia

blackvotersmatterfund.org

Black Voters Matter's goal is to increase power in marginalized, predominantly Black communities, holding the belief that effective voting allows a community to determine its own destiny.

Florida Rights Restoration Coalition (FRRRC) *

Orlando, Florida

floridarrc.com

Florida Rights Restoration Coalition is a membership organization run by returning citizens, formerly incarcerated persons (FIPs) in partnership with allies, dedicated to ending the disenfranchisement and discrimination against people with convictions, and creating a more comprehensive and humane reentry system.

Formerly Incarcerated, Convicted People and Families Movement Inc. (FICPFM) *

Windermere, Florida

ficpfm.org

Formerly Incarcerated, Convicted People and Families Movement (FICPFM) is a national network of civil and human rights organizations, committed to the full restoration of civil and human rights, and led by policy experts, subject matter experts, organizers, thought leaders, artists, healers and attorneys who also have conviction histories or are family members who are closely involved with people living with conviction histories.

Legal Defense Fund (LDF) *

New York, New York

naacpldf.org

The Legal Defense Fund (LDF) is America's premier legal organization fighting for racial justice. Using the power of law, narrative, research and people, LDF defends and advances the full dignity and citizenship of Black people in America.

Vote.org
Oakland, California
vote.org

Vote.org is the largest 501(c)(3) nonprofit, nonpartisan voting registration and get-out-the-vote (GOTV) technology platform in America. We aim to increase voting behavior and reach historically underserved voters of color and underrepresented young voters. We do this with cutting-edge voter tools, through direct voter outreach, by amplifying our tools and outreach with partners and influencers, by providing election and polling information to users and by directly educating voters about election laws that may affect their right to vote.

When We All Vote
Washington, DC
whenweallvote.org

When We All Vote is a leading national, nonpartisan initiative on a mission to change the culture around voting and to increase participation in each and every election by helping to close the race and age gap. When We All Vote brings together individuals, institutions, brands and organizations to register new voters across the country and advance civic education for the entire family and voters of every age to build an informed and engaged electorate for today and generations to come. We empower our supporters and volunteers to take action through voting, advocating for their rights, and holding their elected officials accountable.

COMMUNITY GRANTS

ECONOMIC JUSTICE

Career Immersion & Leadership Institute
New Orleans, Louisiana
internshiptalent.org

Born of the need to reduce racial disparities and fill critical talent gaps in the local workforce, the Career Immersion & Leadership Institute (CILI) seeks to reduce unemployment and underemployment of college educated students in the local workforce; create, find, and strengthen pathways for college students of color to access employment opportunities and competitive wages; and connect BIPOC students to paid career development opportunities, supporting personal and professional growth as they transition from academic to adult life.

The Hive
Richmond, Virginia
thehivemovement.org

The Hive's mission is to help young people and emerging adults successfully transition into adulthood. We are a community-based solution, seeking to transition our reliance away from the parts of the legal and child welfare systems that have been proven ineffective, replacing them with holistic systems of care and support strengthened by an ecosystem of partners.

Soul District Business Association

Portland, Oregon

souldistrictbiz.org

Soul District Business Association's mission is to advocate, support and advance the economic opportunities for small businesses, particularly Black-owned, in Portland, Oregon through advocacy, outreach, resources and referrals. Each year, at no cost to them, we provide thousands of hours of one-on-one and small business technical support to over 100 small Black-owned businesses.

Emergent Works Inc.

New York, New York

emergentworks.org

Emergent Works Inc. empowers those impacted by the legal system through tech education and employment, aiming to break the cycle of mass incarceration, bridge the digital divide and address the wealth gap.

The Colorwave Project, Inc.

Berkeley, California

thecolorwave.org

Colorwave's mission is help reduce America's racial wealth gap by connecting underrepresented professionals to opportunities in the innovation economy. Their vision is to transform the innovation economy from the inside out by building a movement that broadens access to opportunity, earnings and ownership for traditionally underrepresented communities.

HBCU First

New York, New York

hbcufirst.com

HBCU First's mission, as a student-led community equipping Black youth with college-to-career navigation skills, is to increase the economic participation of America's Black youth. As the nation's leading HBCU internship and mentoring program, HBCU First advances the wellbeing of students at over 70 HBCUs.

EDUCATION

ArtWell

Philadelphia, Pennsylvania

theartwell.org

ArtWell supports young people and their communities through multidisciplinary arts expression, education and creative reflection to celebrate their strengths, thrive while facing complex challenges and awaken their dreams.

Black Male Educators Alliance (BMEA)

Detroit, Michigan

blackmaleeducatorsalliance.org

Black Male Educator Alliance's (BMEA) mission is dedicated to liberating students, teachers, school leaders and school systems/policies to transform the landscape of education for Black and Brown communities across the country.

BE NOLA

New Orleans, Louisiana

blackedunola.org

BE NOLA's mission is to ignite the Black Brilliance that exists throughout schools and neighborhoods to assure Black children thrive. Our vision is for all Black Children in New Orleans to receive an equitable, quality, culturally affirming education in schools where they are loved, cared for and able to reach their full potential.

He is Me Institute

Boston, Massachusetts

heisme.org

He is Me Institute's goal is for every child to learn from a highly effective Black male teacher. He is Me Institute ensures that Black male teachers have lifelong access to resources, experiences, and opportunities that support them as they are recruited, retained, and retire as teachers.

MENTOR California

Oakland, California

mentorcaliforniayouth.org

MENTOR California's mission is to fuel the quality and quantity of mentoring relationships for California's young people and to close the mentoring gap. Their vision is that every young person in California has the supportive relationships they need to grow and develop into thriving, productive and engaged adults.

Brothers Liberating Our Communities (BLOC)
Kansas City, Missouri
theblockc.org

Brothers Liberating Our Communities' (BLOC) mission is to empower Black Male educational leaders and revolutionize education through racial equity-centered work. Through three key organizational pillars (Connect, Develop and Engage), BLOC increases the representation of Black Male Educators in the education field. By recruiting, retaining and advancing Black men through careers in education, BLOC transforms the landscape of education and uplifts communities by ensuring that every student has access to a dynamic Black Male Educator.

Teens of Color Abroad, Inc.
Brooklyn, New York
teensofcolorabroad.org

Teens of Color Abroad's mission is to cultivate the next generation of globally conscious youth of color through full language immersion study abroad experiences.

Ella Baker Institute, Inc. (EBI)
Brooklyn, New York
ellabakerinstitute.org

Ella Baker Institute's (EBI) mission is to provide community-responsive learning experiences where young people lead, and communities gain the holistic supports they need to thrive as radical change-makers in their communities and beyond.

NARRATIVE CHANGE

Free Spirit Media (FSM)
Chicago, Illinois
freespiritmedia.org

Free Spirit Media (FSM) partners with young creators, ages 11-25 and primarily from the West and South sides of Chicago, to develop and amplify their unique and critical voices through storytelling and media arts.

Deep Center, Incorporated
Savannah, Georgia
deepcenter.org

Deep Center's mission is to empower Savannah's young people to thrive as learners, community leaders and agents of change. Through creative writing, cultural production

and art, Deep creates platforms for the city's youth and the village of support around them, including their families and adult allies, to share stories, engage in debates and make Savannah a more just and equitable place.

Afrikana Institute
Richmond, Virginia
afrikanafilmfestival.org

Afrikana is dedicated to using high-quality, well-crafted stories to elevate Black culture. Through Black creative expression, they are building a community rooted in lasting connections across the diaspora.

The JXN Project (JXN)
Chesterfield, Virginia
thejxnproject.org

The JXN Project (JXN), has a mission to be a research-based, reparative historic preservation non-profit organization that is dedicated to driving restorative truth telling and redemptive storytelling. The project is centered in capturing the pivotal role of Richmond, Virginia, in particular Jackson Ward, one of the first "Black Wall Streets," by recontextualizing its origin story as the nation's first historically registered Black urban neighborhood, an often undertold narrative in the evolution of the Black American experience.

True Star Foundation Inc.
Chicago, Illinois
truestarmedia.org

True Star Foundation's mission is to empower disadvantaged youth to forge their own paths by providing jobs, training and real-world work experience that teaches them how to develop, create and market digital content that celebrates their identity and perspective while making a positive impact on their peers, families and communities.

SOCIAL JUSTICE

Detroit Change Initiative
Detroit, Michigan
dcimovement.org

Detroit Change Initiative's mission is to educate people about resources available in their community, connect them to opportunities to influence changes they want to see and create a platform that amplifies the people's voice for collective change.

Oakland Kids First (OKF)

Oakland, California
oaklandkidsfirst.org

Oakland Kids First (OKF) has a mission to amplify youth voice, leadership and power to create engaging, equitable public schools where all students learn and lead. We believe students are the experts of their own experience and are therefore equipped to evaluate, innovate and govern the institutions supposed to serve them.

Oakland Forward
Pontiac, Michigan
mioaklandforward.org

Oakland Forward's goal is to engage, equip and empower residents through self-determination to collectively revitalize communities of color.

New Jersey Black Empowerment Coalition (NJBEC)
Maplewood, New Jersey
njbec.org

New Jersey Black Empowerment Coalition (NJBEC) is a statewide nonprofit organization at the intersection of policy, inclusive democracy and civic participation working toward racial justice in New Jersey. They educate key stakeholders and the broader public about relevant policy issues that encourage active citizenship and advance policy to achieve sustainable change.